



CHINA'S MOBILE GAMES MARKET REPORT

5th Report in Niko's 2012 Market Research Subscription
on China's Games Industry

June 2012



2012 CHINA MARKET RESEARCH SUBSCRIPTION DELIVERABLES

February: Chinese Games Market Trends Bulletin

March: Chinese Gamers Report

April: China's Online Games Market Size & Forecast Report

May: China's MMOGs and Payment Methods Report

June: China's Mobile Games Market Report

July: China's Casual and Social Online Games Report

August: Mid-year 2012 Internet Café Games Usage Data Analysis

September: Location of Gameplay and Gaming Hardware Report

October: Chinese Games Industry Regulations and Policy Bulletin

November: Southeast Asian Games Market Regional Report (optional add-on)

December: 2012 Year in Review Presentation

Ongoing: Monthly Internet Café Games & SNS Rankings Data (separate service)

Custom research: upon request

Analyst inquiry time: as needed

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