



**SYNDICATED REPORT**

Topic Report #4 –  
China Esports

July 2017

Analysis on China's Esports Market

# Table of Contents

- About Niko Partners.....2
- Esports Market Overview.....8
- Genres & Trends.....19
- Notable Companies & Games.....22
- Notable Teams & Pros.....27
- Gamer Insights.....31
- Internet Cafes.....37
- Tournaments.....43
- Regulations.....48
- Glossary.....51

