

Top 20 Advanced Casual Games by Total Number of Times Launched

Rank	Game Name (Chinese)	Game Name (English)	# Times Launched	Game Operator
1	穿越火线	Cross Fire	12,860	Tencent
2	英雄联盟	League of Legends	4,110	Tencent
3	地下城与勇士	Dungeon and Fighter	3,700	Tencent
4	QQ飞车	QQ Speed	3,461	Tencent
5	战地之王	A.V.A	2,512	Tencent
6	跑跑卡丁车	Crazyracing Kartrider	2,276	Tian City
7	魔力宝贝2	Concerto Gate	1,965	Nineyou
8	劲舞团	Audition Online	1,317	Nineyou
9	CS online	CS online	792	Tian City
10	彩虹岛online	Rainbow Island	668	Shanda
11	街头篮球	Freestyle Basketball	608	T2 Entertainment
12	QQ炫舞	QQ Hyun Dance	421	Tencent
13	冒险岛	MapleStory	401	Shanda
14	QQ音速	R2	169	Tencent
15	51新炫舞	51 Hyun Dance	129	51.com
16	坦克世界	World Of Tanks	79	Kongzhong Net
17	泡泡战士	Crazy Shooting	76	Shanda
18	新飞飞	New fly for fun	66	NetEase
19	大冲锋	Final Combat	51	XunLei Networking
20	反恐行动	Joint Task Force	45	Kingsoft
		Other game launches	161	
Total opened times for Advanced Casual games:			35,867	

Source: Niko Partners, March 1st, 2012

Top 20 Advanced Casual Games by Total Number of Hours Played

Rank	Game Name (Chinese)	Game Name (English)	Play time (Hours)	Game Operator
1	英雄联盟	League of Legends	7,634	Tencent
2	穿越火线	Cross Fire	1,701	Tencent
3	魔力宝贝2	Concerto Gate	1,413	Nineyou
4	跑跑卡丁车	Crazyracing Kartrider	1,391	Tian City
5	地下城与勇士	Dungeon and Fighter	991	Tencent
6	劲舞团	Audition Online	97	Nineyou
7	QQ飞车	QQ speed	88	Tencent
8	战地之王	A.V.A	86	Tencent
9	街头篮球	Freestyle Basketball	78	T2 Entertainment
10	QQ炫舞	QQ Hyun Dance	74	Tencent
11	新飞飞	New fly for fun	64	NetEase
12	QQ仙境	Blue Tears	39	Tencent
13	冒险岛	MapleStory	38	Shanda
14	CS online	CS online	24	Tian City
15	彩虹岛online	Rainbow Island	21	Shanda
16	大冲锋	Final Combat	11	XunLei Networking
17	泡泡战士	Crazy Shooting	10	Shanda
18	反恐行动	Joint Task Force	9	Kingsoft
19	机战	Fighter Online	7	91.com
20	51新炫舞	51 Hyun Dance	6	51.com
		Other Games	14	
Total play times for Advanced Casual games:			13,796	

Source: Niko Partners, March 1st, 2012